

Pro Weld, an award-winning family business, specializes in custom metal fabrication

Established in 1993 by Jim and Penny Oberlander, Pro Weld has grown to become one of Oregon's premier custom metal fabricators. At first producing small residential jobs in their 3,000 square foot shop, the Oberlanders built a 14,000 square foot manufacturing facility in White City. Here their emphasis has shifted to commercial projects. Major Rogue Valley clients include Bear Creek Corp., Erickson Air Crane, utility companies, and the new People's Bank now under construction in East Medford.

Pro Weld provides high quality architectural and structural steel work and fabrication on projects of all dimensions. Examples of their projects include stair-



The Oberlander family by the McPhails' residence in Medford that was featured on ABC's Extreme Home Makeover program. Pro Weld also designed and installed the new security gates.

cases, railings, columns, bridges, cupolas, truck racks, fences, balconies, decking and



Eli Oberlander works on a welding job.

steel infrastructures. Site crews are certified and experienced in the installation of these products.

Pro Weld's motto is, "If you can dream it, we can build it." Master fabricator Jim Oberlander

is known for his ability to translate ideas into blue prints and then the final product. His background includes 35 years as a technical welder, gaining much of his experience while employed by Pacific Crest Transformers.

While her husband concentrates on design and production, Penny takes an active part in sales, business relations, and administration. She is equally comfortable operating a crane.

As the company continues to grow, the Oberlanders' son Eli, daughter-in-law Holly, and daughter Tifiny have become increasingly active in the family business. Part of their work includes attending various trade shows throughout the country. As a result of their family efforts, Pro Weld received the University of Oregon's Austin Excellence in Family Business Award in 2005.

Applying knowledge, experience and skill, Pro Weld has become known for exceptional workmanship. Local recognition grew when the tower and spiral staircase they built were featured on ABC's Extreme Home Makeover program.

A personal tour of their manufacturing facility will give you an idea of their high standards and vision for style. "We're very user-friendly," says Penny. "If you have a particular project in mind, we will be glad to discuss your plans with you. You can see further examples of our work on our Web site, along with our new online store."

Pro Weld introduces the Iron Pony™ Barbecue

Six years ago, Pro Weld began marketing the Iron Horse, a commercial-sized barbecue designed to look like a locomotive engine.

With all the capabilities of a conventional oven, the Iron Horse uses infrared and/or charcoal heat to grill, roast or smoke meat and other foods. The barbecue has the capacity to cook 100 hamburgers at a time, large roasts, even a whole hog. For large events, the Iron Horse can cook up to 2,500 hot dogs per hour.

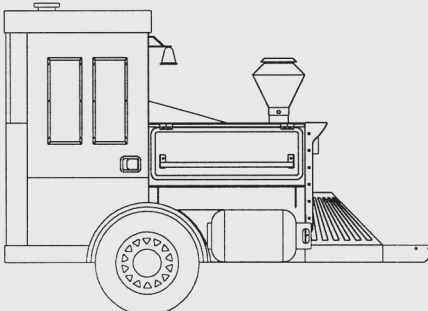
Built of custom welded steel, each unit is about the size of a compact car. It's equipped with four rubber tires and a trailer hitch. Standard finish is powder coated black chassie, red and chrome, or customers can choose their own colors. Visually appealing features include a smoke stack, cow catcher and customized company logos. Priced from \$23,000, the Iron Horse's primary customers are amusement parks, restaurant owners, caterers and hosts of corporate and community events.

Thirty-two units have sold in the U.S. and abroad, most recently to the Galveston Island Historic Pleasure Pier amusement park, the first in Texas. While Iron Horse's commercial sales thrive, the Oberlanders wanted to develop a similar product that would appeal to businesses and home owners.

"So we went back to the drawing board," Penny recalls, "and soon came up with the Iron Pony—a pint-sized replica of the Iron Horse—much lighter and about half the price. it's



Above, Pro Weld owner Penny Oberlander with Greg Cordova, owner of the Old Farmhouse Restaurants, who says his Iron Horse Barbecue continues to draw crowds. Below: CAD representation of the new Iron Pony.



ideal for family barbecues and tailgating parties. We've already sold two locally, to Mountain Christian Fellowship and the Old Farmhouse Restaurants."

Dedicated to high standards and quality work, and with innovative products like the Iron Horse and Iron Pony (both patented), the company's future success seems unlimited.

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